



銘傳大學
亞洲第一所美國認證大學
MING CHUAN UNIVERSITY
The First U.S.-Accredited University in Asia

MingChuan University

Mandarin Studies & Culture Center



Introduction to MingChuan University (MCU)

Ming Chuan University has 11 schools: Management, Communication, Law, Design, Applied Language, Information Technology, Tourism, Social Sciences, Health Technology, Financial Technology and International College. In step with the quick developments of globalization and knowledge-based economy, MCU not only hire faculty members with doctorate degrees, but also orient their teaching and research with the university's interdisciplinary integration, continuous development, competitiveness and societal demand. To achieve this goal, each graduate school and department must promote their own professional features and competitive edge, promote the quality of teaching, research and service, and enhance students' competence through faculty member evaluation and regular teaching evaluation scoring.



Introduction to Mandarin Studies & Culture Center (MSCC)

The Mandarin Studies & Culture Center (MSCC) is designed for international students who study Mandarin Chinese as a second language. Each term consists of twelve weeks (3 months). A new term begins each season and instruction is given all year round. Classes are arranged from beginning to advanced levels. Small-group classes (about 6-8 students) create an optimal learning situation for developing language skill. Classes are conducted in both Mandarin and English. Professional teachers who are native speakers of standard Mandarin guide every student's development and take a sincere interest in each person's individual learning. The program provides orientation, field trips and social activities to encourage communication with Taiwanese students and to develop a wider comprehension of Chinese culture & society.

Thailand

Schools We Have Cooperated for Study Tours

Bangkok University

Panyapiwat Institute of Management

University of The Thai Chamber of Commerce

Thai-Chinese international school

Follow me Chinese language center

Rangsit University

Silpakorn University

USA

Long star college

Houston Police Academy

Saginaw Valley State University

University of Southern California

California state university long beach

The university of Texas at san Antonio

Korea

Sangmyung University

Sun Moon University

Wauri school

Japan

Yamagata university

Tottori university

Musashino university

Tokoha university

Mukogawa women's university

Asahikawa university

Meisei university

Niigata University of International and

Information Studies

Shikoku university

Shimonoseki city university

Yokohama overseas Chinese school

Shinjuku-dori language center

Noshinon academy airline college

Canada

Summer camp

USA

Mexico

Wenchen Chinese center

Austria

St. poelten business school

Japan

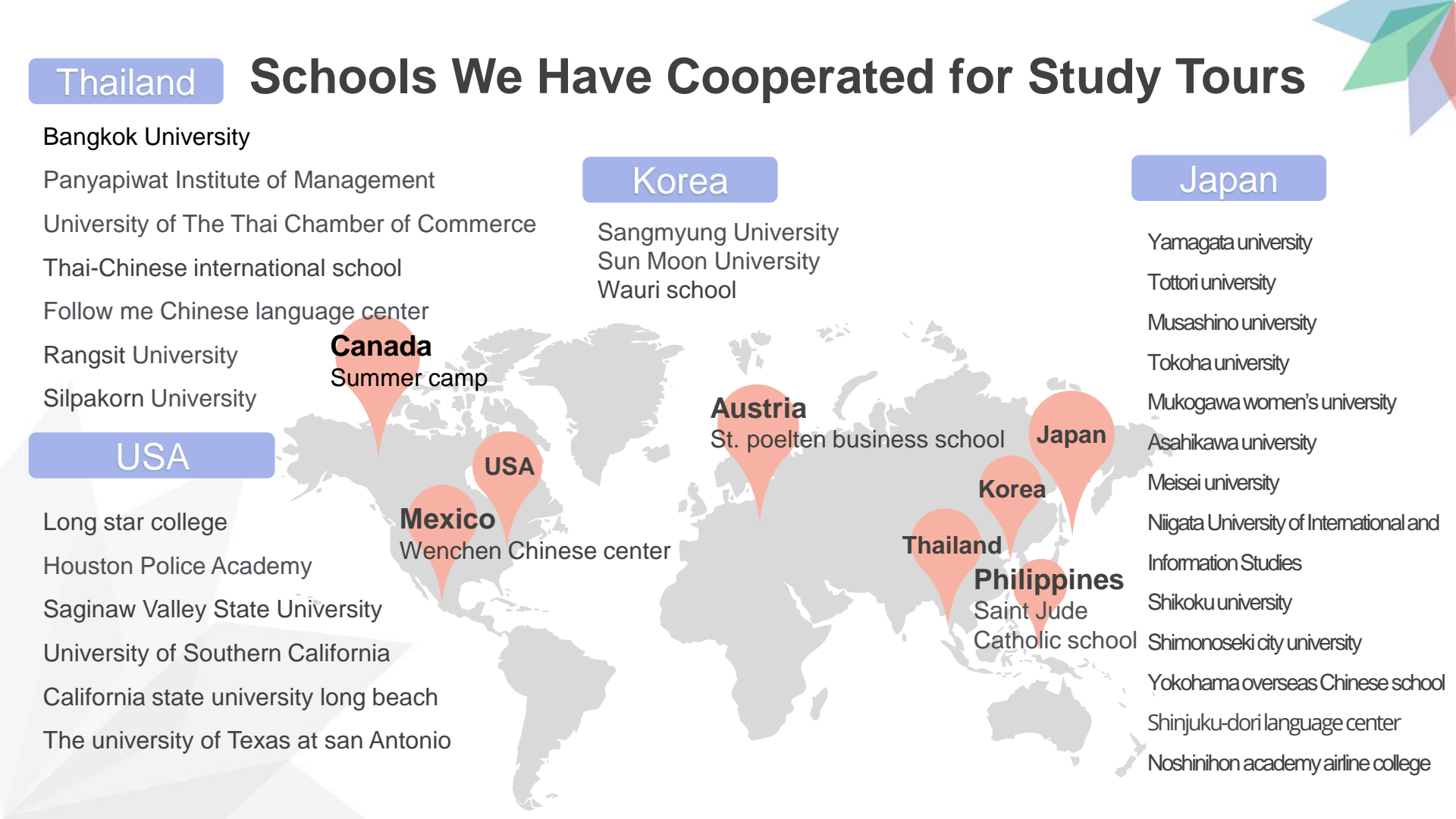
Korea

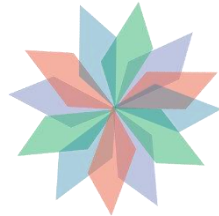
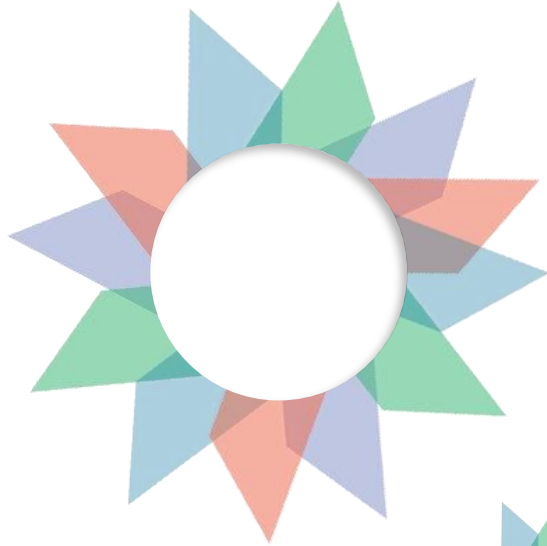
Thailand

Philippines

Saint Jude

Catholic school





Online Study Tour Program

A brand-New Online program



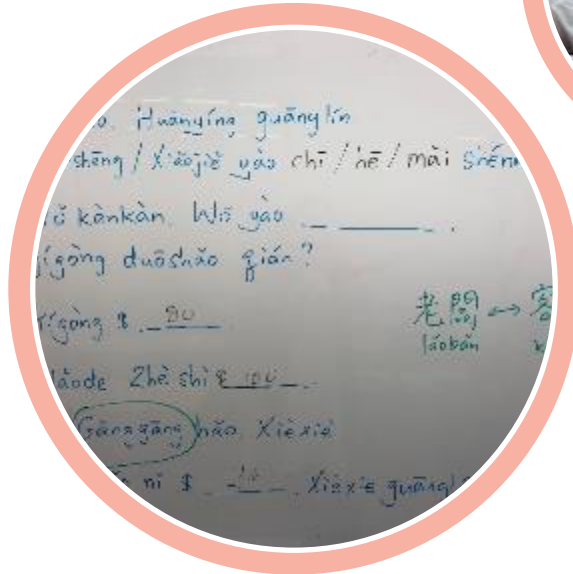
Program Schedule

JP Time	Monday	Tuesday	Wednesday	Thursday	Friday
09:30-11:20	Mandarin class	Mandarin class	Mandarin class	Mandarin class (presentation)	Virtual tour
11:30-12:00	Review	Experience sharing	Review	Experience sharing	
13:30-15:20	English class	English class	English class	English class (presentation)	
15:30-16:00	Review	Experience sharing	Review	Experience sharing	

- ❑ **Program Duration** : Week 1: 8/8 - 8/12, Week 2: 8/15- 8/19, Week 3: 8/22 - 8/26
- ❑ **Mandarin Class** :
 - ✓ Traditional Chinese will be taught but class materials in simplified Chinese will be provided upon request.
 - ✓ Placement test will be provided after registration.
 - ✓ 3 levels of classes available - **Beginner, Intermediate and Advanced**
- ❑ **English Class** : Teacher will adjust the class content according to students' level
- ❑ **Experience Sharing** : Japanese students studying in Taiwan will be invited to share the first-hand experience.
- ❑ **Virtual Tour** : Attractions and culture in Taiwan will be introduced to students in Japanese.
- ❑ Both Experience Sharing and Virtual Tour are free of charge and not compulsory, students may join preferably.

Mandarin Course

- ✓ Oral Communication
- ✓ Practical Is The Key
- ✓ Interesting and interactive
- ✓ Customized course content



經驗分享 Experience Sharing :

台灣生活 Life in Taiwan (居住 living、交通 transportation 等 etc.)	美食與夜市生活 Food and night market (推薦美食與夜市生活) Recommendation for food and introduce night market culture	北部旅遊經驗談 Experience sharing for traveling in northern Taiwan	南部旅遊經驗談 Experience sharing for traveling in southern Taiwan	留台趣事經驗談 Interesting experience sharing for studying in Taiwan	台灣人交流經驗談 Experience sharing for interacting with Taiwanese
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虛擬旅遊 Virtual Tour:

龍山寺
Long Shan Temple



→ 龍山寺地下街算命
Fortune Telling in
Long Shan Temple Underground Market



淡水老街
Tamsui Old Street



台北 101
Taipei 101



→ 九份老街
Jiu Fen Old Street



→ 鶯歌老街
Ying Ge Old Street



永康街(小籠包、芒果冰)
Yong Kang Street (Xiao Long Bao and Mango Shaved Ice)



西門町
Ximending



→ 饒河夜市
Rao He Night Market



Tuition - Online Study Tour Program

Individual/ group registration	W1	W1+W2	W1+W2+W3
1	\$300	\$560	\$780
2-3	\$280	\$520	\$720
4-5	\$260	\$480	\$660
6 and above	\$220	\$400	\$540
12-40	Private Class - schedules and tuition fees are to be discussed.		

(USD/ per person/ per course)

- ✓ Application deadline: July 8th
- ✓ Payment Deadline: July 15th
- ✓ Payment Methods: Credit Card or Bank Transfer

- The tuition includes Mandarin placement test, digital materials, online classroom platform fee and E-certificate.
 - Certificate will be issued to student regardless the number of weeks registered if the student participate more than 2/3 class hours.
- Due to the coherent curriculum, all the participants are required to start from week 1.
- There will be maximum 11 participants in each class. E.g. If there are more than 15 students on beginner level, they will be separated into 2 classes.
- Group registration discount can be only applied to students who choose the same options.

Mandarin/ English Course



Virtual Tours



日本語Q & A

❑ 申し込みの期限は？
2022年7月8日までです。

❑ お支払いの期限は？
2022年7月15日までです。

❑ placement testのレベルは？
初級、中級、上級クラスに分かれており、各レベルは生徒のレベルに応じて内容を調整致します。

❑ 英語クラスのレベルは？
英語と中国語クラスは授業が始まる前に、オンラインテストがあり、テストの成績に基づいてコースに分かれております。

❑ 1週間の参加でも修了証はもらえますか？
1週間コースでも修了証は発行させていただきます。



Thank you

MingChuan university Online program

		8/8 Monday	8/9 Tuesday	8/10 Wednesday	8/11 Thursday	8/12 Friday
Week 1.	09:30-11:20	Mandarin class	Mandarin class	Mandarin class	Mandarin class (presentation)	Virtual tour - Traditional Taiwan
	11:30-12:00	Review	Experience sharing	Review	Experience sharing	
	13:30-15:20	English class	English class	English class	English class (presentation)	
	15:30-16:00	Review	Experience sharing	Review	Experience sharing	

		8/15 Monday	8/16 Tuesday	8/17 Wednesday	8/18 Thursday	8/19 Friday
Week 2.	09:30-11:20	Mandarin class	Mandarin class	Mandarin class	Mandarin class (presentation)	Virtual tour - Fashion Taiwan
	11:30-12:00	Review	Experience sharing	review	Experience sharing	
	13:30-15:20	English class	English class	English class	English class (presentation)	
	15:30-16:00	Review	Experience sharing	review	Experience sharing	

		8/22 Monday	8/23 Tuesday	8/24 Wednesday	8/25 Thursday	8/26 Friday
Week 3.	09:30-11:20	Mandarin class	Mandarin class	Mandarin class	Mandarin class (presentation)	Virtual tour - Natural Taiwan
	11:30-12:00	Review	Experience sharing	review	Experience sharing	
	13:30-15:20	English class	English class	English class	English class (presentation)	
	15:30-16:00	Review	Experience sharing	review	Experience sharing	